

COOKIE POLICY

This Cookie Policy is issued on behalf of The Moon Hub Limited, a company incorporated in England & Wales and having company number 10341057 and its registered office at Plexal 14 East Bay Lane, Here East, London, England, E20 3BS (d/b/a Moonhub) (Moonhub). When we mention “Moonhub”, “we”, “us” or “our” in this Privacy Notice, we are referring to The Moon Hub Limited. If you are a resident of the UK or an European Economic Area (“EEA”) country, Moonhub is the controller and responsible for any personal data they collect regarding UK or EEA residents, and any transfer outside the UK or EEA is subject to our compliance with our obligations under applicable data protection law (including the UK General Data Protection Regulation and EU General Data Protection Regulation) in ensuring adequate safeguards in relation to such transfer. As We use cookies and similar tools on our website, to improve their performance and enhance your user experience. This policy explains how we do that. We do update this Policy from time to time so please do return and review this Policy regularly. This version was last updated on 26 May 2021

What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie will help the website, or another website, to recognise your device the next time you visit. We use the term “cookies” in this policy to refer to all files that collect information in this way (including pixels summarised below). There are many functions cookies serve. For example, they can help us to remember your username and preferences, analyse how well the website is performing, or even allow

us to recommend content we believe will be most relevant to you.

Certain cookies contain personal information – for example, if you click to “remember me” when logging in, a cookie will store your user identifier. Most cookies will not collect information that identifies you, but will instead collect more general information such as how users arrive at and use the website.

What is a pixel?

Tracking pixels are transparent graphic images (sometimes called web beacons or tracking beacons) that are placed on certain pages of our website. A tracking pixel collects certain electronic information from your webpage’s header, such as your IP address or browser and your location, which may be forwarded to an advertising platform for the purpose of providing advertising to you that is based on your personal interests. We also use tracking pixels provided by certain tools to allow us to see how you interact with our email marketing or website e.g. to determine whether a recipient opened the email or accessed a certain link.

More information about pixels/web beacons is available at http://www.webopedia.com/TERM/W/Web_beacon.html

The Cookies we use

At the date of the last update of this Cookie Policy, the list below represents a comprehensive list of all cookies set on the website, but please note that the cookies we use are subject to fairly frequent change. The purposes of the cookies in use, as described below will not change without this policy being updated. However we may not update this policy every time the identity of a particular cookie or the party setting the cookie changes.

Moonhub may use the following categories of cookies:

Strictly necessary

These are cookies that are required for the operation of our websites or provide services explicitly requested by you. They include, for example, cookies that enable you to log into secure areas of our websites or apps.

Analytical / Performance

They allow us to recognise and count the number of visitors and to see how visitors move around our websites when they are using it. This can help us improve the service or create and analyse content tests to allow us to optimise the experience for future users.

Functionality

These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).

Targeting cookies/tracking pixels

These record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed to you more relevant to your interests. We may also share this information with third parties for this purpose.

We may combine the information we collect through cookies and pixel tags with other information we have collected from you, based on our legitimate interest, as this information may be used to improve our website, personalize your online experience, tailor our communications with you, determine the effectiveness of our advertising, and for other internal business purposes.

Please note that third parties (including, for example, advertising networks and providers of external services like

web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Consent to our use of Cookies

The law allows us to store cookies on your computer if they are essential to the operation of our website. We need your consent to set non-essential cookies on your computer.

When you use our website for the first time we give you the opportunity to accept or decline cookies.

If you wish to withdraw consent for any reason, please contact us.

Declining Cookies

Some of the cookies we use are essential if the website is to operate properly. If you decline them, some of the features of the website may not work as well as we intend and you may not be able to access or use some features.

Unless you have set your browser so that it will decline cookies, our system will set some cookies as soon you use the website.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. For information about this you should look in your browser's 'help' facility. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

The links below show you how to disable cookies in some common browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Safari browser](#)

- Opera

If you have previously used the website and no longer wish to accept cookies, you should be aware that some cookies will have been set. You may delete these cookies at any time by following the instructions at: <https://www.aboutcookies.org/how-to-delete-cookies/>

More information on cookies can be found on allaboutcookies.org. In addition, the Digital Advertising Alliance (DAA) also provides a website that allows you to opt-out of cookies (and/or pixels) for various participating companies at www.optout.aboutads.info. The Network Advertising Initiative also provides an opt-out page at <http://optout.networkadvertising.org/?c=1>.

The following are some third-party partners currently being used on our website and services. For our third-party partners, if you'd like to better understand their policies and how to manage their cookies directly you can access the provided link next to each partner.

- Facebook – user data policy: <https://www.facebook.com/about/privacy/your-info-on-other>
- Google AdSense – advertising solution for display ads: https://www.google.com/intl/en_us/policies/privacy/ and you can opt-out at <https://adssettings.google.com/authenticated?hl=en>
- Google Affiliate Partners – advertising solution for search based ads: https://www.google.com/intl/en_us/policies/privacy/ and you can opt-out at <https://adssettings.google.com/authenticated?hl=en>
- Google Analytics – analytics tool used to measure site traffic and other site performance metrics: <https://tools.google.com/dlpage/gaoptout>

Duration of Cookies

- Session cookies – These cookies are temporary and expire once you close your browser (or once your session ends).
- Persistent cookies – This category encompasses all cookies that remain until you erase them or your browser does, depending on the cookie's expiration date. All persistent cookies have an expiration date written into their code, but their duration can vary for each category or specific cookie. If you require more information regarding the duration of a particular cookie used by Moonhub please contact us on the email below.

Contact details

Our full details are:

Should you have any questions, inquiries, or concerns about our use of cookies, please email us at privacy@themoonhub.com write to us at:

The Moon Hub Limited

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